



VOLUME 33 ISSUE 27 1,144 20 APR 2021



# TIME TRAVEL WITH THOMMO

# **'SUNRISE': WHAT'S IN A NAME?**

## **WELCOME AND APOLOGIES:**

No guest speaker this morning, plus a good number of apologies, but a **planned discussion on club logo and name.** 

## SIMON'S ICE BREAKER

Name a gift that you've always found useful, or useless for that matter?

Well, this question certainly broke the ice with a variety of much loved or disliked items. **Sergeant Simon** still raves about a toiletry bag that his aunty gave him. I reckon that he also has a **Teddy Bear** in the cupboard too.

# SIMON'S QUIZ: NAME THE CAPITAL CITY THAT IS ASTRIDE TWO CONTINETS?

Well, a couple of geography wizzes knew it was **Istanbul**, despite the fact it is not the actual capital of Turkey, but who cares about details. Istanbul is divided by the Bosporus which means that one part is in Turkey (Asia Minor) and the other in Europe. I guess the Greeks want that bit back.



### **CLUB LOGO AND CLUB NAME DISCUSSION: SIMON'S SUMMARY**

A general discussion was held regarding the **draft club logos** circulated on 16th April. These logos had been used at the last market as a trial and involve use of a sunrise motif aligned with the colour and style guidelines published by Rotary International.

The first issue discussed was **whether we are known as Rotary Club of Magill Sunrise**, **or Magill Sunrise Rotary Club**. It was noted that in the **RI guidelines** you are able to go with what your club is **commonly known as** and don't have to stay with your formal charter name or association name. It was also noted that our web site is <u>magillrotary.org.au</u>, our **Facebook page is Magill Sunrise Rotary** and our **market is Magill Sunrise Market**, so it was agreed we are generally known as Magill Sunrise Rotary and should portray that.

However, a further discussion was then held about the **use of the term "Sunrise"** as that is a peculiarly Rotary term that probably doesn't mean much to a non-Rotarian. Suggestions included dropping the term "sunrise" completely, or changing it to "breakfast" or similar. There wasn't a consensus on either of these suggestions. It was also noted that our market branding as "**Magill Sunrise Market**" or "**Sunrise Market**" is now well established and there is probably merit in maintaining alignment between that important activity and the club brand. It was noted that the proposed new market logo strongly ties to the proposed club logo.

The proposed **Reel Event logo was generally agreed to look a bit too busy** and we can **revisit that if or when we run that event**. However, it seemed the general theme of the club Rotary logo and an event logo next to it of some sort was a good approach. The possible shirt version of the logo wasn't discussed.

In a final note it was mentioned that at the recent President Elect Training Seminar there was an extensive session on using the Rotary branding. In that several examples were shown of local clubs not using branding correctly and there was a very strong compulsion for clubs to comply with branding guidelines. Generally, Magill is compliant, but the market branding could be called into question, and the old club logo should not be used.

# THE MOVE BACK TO HECCIES: MAY 11TH

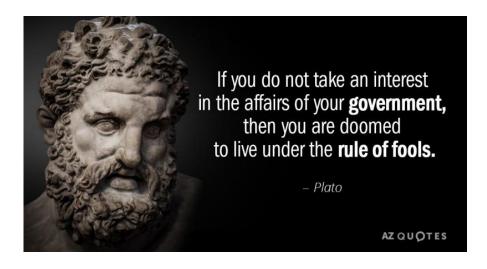
Simon and I attended Hectorville Sporting and Community Club or is it Community and Sporting Club on Wednesday evening to sus out when we might return 'home'. We had a chat with Bill Leo **and May 11**<sup>th</sup> has been pencilled in. Leonie and David will have to run through the nuances of the kitchen before then. Bill says that the kitchen still has some bugs to iron out, but there is nothing preventing the preparation of standard bacon/sausages and eggs. Simon and I both enjoyed a chicken parmi, which certainly got a tick from both of us. Bill has allocated space downstairs for our cupboard. Keys and swipe passes might be an issue early in the piece, but Bill said he would open up for the Cooks when the arrive pre-meeting. We have excess crockery that we can no longer have for our exclusive use, so consider donating it to Heccies for general use.

# THOMMO: KING OF THE CARD FLICK

Not just limited to Jerry Lewis impersonations, your **club president is also crack card flicker**. Why deal out cards for the Lucky Card Game when you can flick them while wearing a *Steam Punk Hat*. Eye protection is optional but advised.



# PRESIDENT'S THOUGHT FOR THE DAY



# PRESIDENT'S AND OTHER NOTICES

See move to Heccies above.

**NEXT MEETING: 4<sup>TH</sup> MAY, LAST MEETING AT CMO.** 

**GUEST SPEAKER: TBA** 

MARK THOMPSON: President Rotary Club of Magill Sunrise

PRESIDENT



**SECRETARY** 

**Colin Hill** 



**MEETING TIME** 

Tuesdays 6.45 AM for 7.00am

The First Three Tuesdays of the Month

#### VENUE DURING REFURBISHMENT OF HECTORVILLE COMM CLUB

Campbelltown Memorial Oval, Darley Road, Paradise, last meeting 4 May then back to Hectorville

#### **EMAIL**

magill@rotaryclub.org.au

#### **WEBSITE**

www.magill.rotary.org.au/



www.facebook.com/rotarymagill



#### **HOME PAGE**

https://www.google.com/search?client=safari&rls=en&q=district+95 10+david+jones&ie=UTF-8&oe=UTF-8



#### THE VOICE OF ROTARY

https://www.facebook.com/voiceofrotary.org.au/

#### **MEETINGS FOR MAKEUPS: CHECK WITH THEM B4 ATTENDING**

#### **MONDAYS**

6.30pm Campbelltown San Giorgio Club Henry St, Payneham

#### **TUESDAYS**

6.15pm St Peter's 'Peripatetic' Check before Attending

6.30pm Kent Town Lord Melbourne Hotel 63 Melbourne Street, Nth Adelaide

#### **WEDNESDAYS**

7.15am Eastwood Royal Coach 24 Dequetteville Tce, Kent Town (1st

and 3rd Wednesday then 2nd and 4th Wednesdays Bocelli Cafe Hutt St.)

1.00pm Norwood Manto Café Parade, Norwood 2<sup>nd</sup> and 4<sup>th</sup>

Wednesdays at Manto Café1st, 3rd and 5th

Wednesdays at Kensi Hotel 22 Regent St

6.30pm Norwood Kensi Hotel 23 Regent St, Kensington

6.30pm Burnside The Maylands Hotel 67 Phillis St, Maylands

6.30pm Morialta Tower Hotel Cnr St Bernards & Magill Rds, Magill

#### **THURSDAYS & FRIDAYS**

No Meetings

## THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of a worthy enterprise and in particular to encourage and foster:

The development of acquaintance as an opportunity for service.

High ethical standards in business and professions: the recognition of the worthiness of all useful occupations: and the dignifying by every Rotarian of their occupation as an opportunity to serve society.

The application of the ideal service by every Rotarian to their personal, business and community life.

The advancement of international understanding, goodwill and peace through a world fellowship of business

and professional people united in the ideal of service.

## THE FOUR WAY TEST

The Four Way Test of the things we think, say or do:

Is it the truth?
Is it fair to all concerned?
Will it build goodwill and better friendships?
Will it be beneficial to all concerned?

# THE OPTIONAL INVOCATION

For good food, good fellowship and the opportunity to serve through Rotary we give thanks.

