

Magill Sunrise Rotary Club

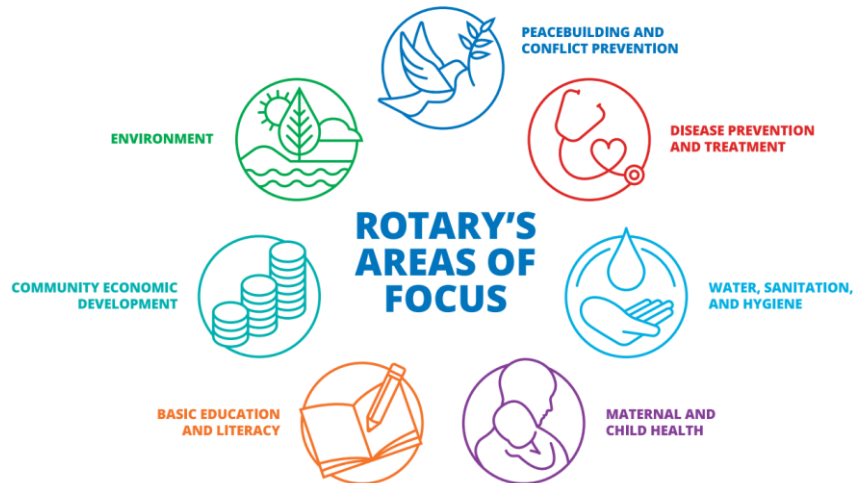


OUR VISION

Take real action for lasting change in our community

OUR VALUES

People, Community, Compassion, Openness, Respect, Commitment, Fun



Connect with our Community

We will seek out opportunities to work with local groups and build community connections.

We will create a range of events involving our community that support them and help them understand our club.

We will proudly promote our club's name, brand and activities in every possible way.

A Sustainable Future

We have fun and love working together.

We will grow our club membership with gender, age and cultural diversity representative of our community.

We will make strong connections within the Rotary community so that we are an attractive option for Rotarians looking for a change.

Our project work will fall within the constraints of our club resources and finances.

Take Action

We will fundraise to support a wide range of causes locally, nationally and internationally.

We will actively participate in other activities within our local community and further afield.

We will actively participate in Rotary events at the local and district levels.

We will consider Rotary's Areas of Focus when deciding on our actions.

Strategic Plan 2021-2025

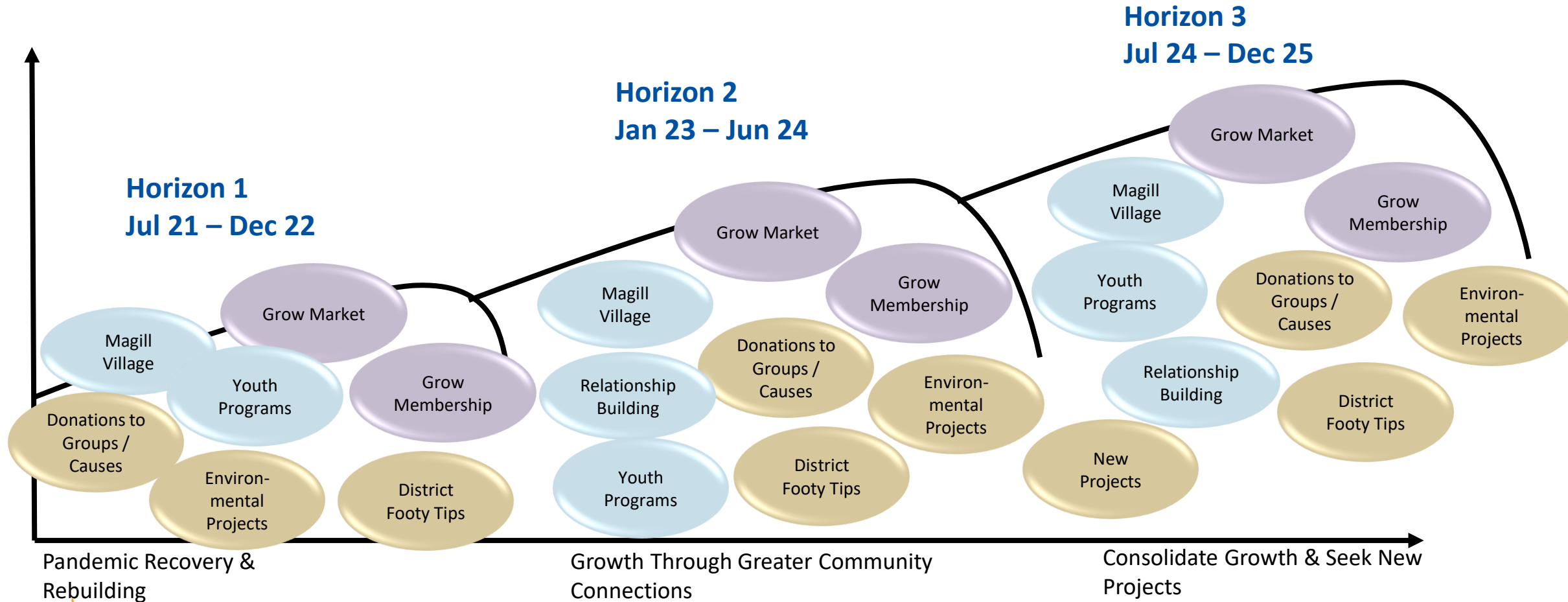


Strategic Plan 2021 – 2025

Community Connection

Sustainable Future

Take Action



Pillar 1

Connect with our Community





Strategic Goals

We will seek out opportunities to work with local groups and build community connections.

We will create a range of events involving our community that support them and help them understand our club.

We will proudly promote our club's name, brand and activities in every possible way.



What we will do	Focus Areas	Measure	Outcome
Youth Programs	 	<ul style="list-style-type: none">• Support Rotary programs e.g. NYSF, RYLA, RYDA• Support external programs e.g. Operation Flinders• Active engagement with local schools & Universities	
Magill Village		<ul style="list-style-type: none">• Active involvement in Magill Village planning• Create and operate Magill Village business group• Hold regular business functions	
Relationship Building		<ul style="list-style-type: none">• Pursue existing avenues of community connection e.g. Heccies, Magill RSL• Consider RCMS being affiliate members of clubs/organisations to strengthen bonds• Continue Council Service Clubs committee membership• Actively seek out new organisations to partner with	

Pillar 2

A Sustainable Future

Strategic Goals

We will grow our club membership with gender, age and cultural diversity representative of our community.

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Our project work will fall within the constraints of our club resources and finances.

What we will do	Focus Areas	Measure	Outcome
Grow Magill Sunrise Market	  	<ul style="list-style-type: none"> • Grow stallholders and market returns 20% per year • Improve market promotion • Invest in market improvements • Preserve a portion of market returns to ensure a “fighting fund” is maintained 	
Grow Membership	      	<ul style="list-style-type: none"> • Grow membership 15% per year • Collaborate with other local Rotary & service clubs to monitor ideas • Improve web site and social media presence • Create relationships with other groups with a view to obtaining members • Engage with media (target one media story per year) • Create an excellent induction program • Regularly hold great club social events • “4th Meeting” in evenings 	



Pillar 3

Take Action













Strategic Goals

We will fundraise to support a wide range of causes locally, nationally and internationally.

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We will actively participate in Rotary events at the local and district levels.

We will consider Rotary's Areas of Focus when deciding on our actions.

What we will do	Focus Areas	Measure	Outcome
Donations to Groups/Causes	      	<ul style="list-style-type: none"> • Support a range of local & international causes • Respond appropriately to disasters • Support PolioPlus & Rotary Foundation annually • Promote awareness of our ability to provide community support • Provide in-kind support to other groups/clubs 	
Environmental Projects		<ul style="list-style-type: none"> • Support CATE projects as appropriate • Continuous improvement Nightingale Park • Support local environmental groups 	
District Footy Tips	   	<ul style="list-style-type: none"> • Grow footy tipping competition 10% each year • Expand to more people outside of Rotary • Increase contributions to Rotary Foundation 	
New Projects		<ul style="list-style-type: none"> • One new project considered or run each year 	

