



# Lindsay Uninterrupted

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## WELCOME

Welcome to Lynne Mack (Rotary Club of Mississauga)

## PRESIDENT'S REPORT

It's exciting to see an organisation embrace change.

Magill Sunrise Rotary is going through that process using our recent member survey, driven by the motivation to make our club even better.

We asked club (and honorary) members to rate what we currently do – and provide details on what we could improve. The suggested improvements have been refined and developed.

The challenges for service clubs (and most volunteer organisations) are well documented. How do you maintain or improve participation; handle generational, technological and society's changing demands; satisfy the needs of those involved; and continue to have a significant and positive impact on your community?

It's not simple – but if you start with a good 'product' and amazing people already involved – then I'm confident we can continue to have fun, be active and connected, help our community, and build a better world.

One of the great pleasures of being in Magill Sunrise Rotary is that we get to work with like-minded people, who embrace the times we live in and want to continue to do amazing things.

Cheers,  
**Lindsay**

## DIARY NOTES

**MARCH MEETINGS**  
**5<sup>th</sup>, 12<sup>th</sup> & 19<sup>th</sup> March**  
**First three Tuesdays of the month**

## NEXT CLUB MEETING

### 1245

7am, 12 March 2024  
Heccies,

31 Fisher St, Magill  
Club contact: Lindsay Davis  
0415 453 101

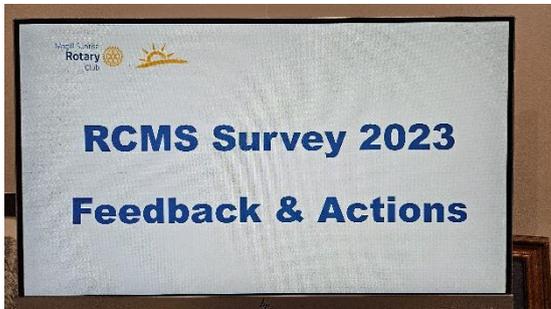
**Guest Speaker:**  
**ALICE JOSAF – AFADU**  
**(Aid for Africa Down under)**



Alice will speak to us about AFADU, a fund raising arm which focuses on providing aid and relief to Lirhanzo Children's Village (LCV), local schools and the Chikombedzi Mission Hospital in Mwenzi, Zimbabwe.



## CLUB ASSEMBLY



Our Club Assembly shared details and Actions from our recent Members Survey (and briefly reviewed recent Board Meeting matters and decisions).

The suggested club improvements from the Survey included important matters such as:

1. Fundraising sources and amounts
2. Reaching out for new members and new young members
3. Inclusiveness and Succession Planning
4. Build lasting connections in the local community.
5. Transparency and social interaction
6. Ideas for more variety and broader club involvement
7. Opportunities and engagement in overseas projects
8. Ways to work smarter, not harder.

That list covers some big issues.

However, in the first instance, we highly value the substantial thought and effort BY ALL MEMBERS into the suggestions and proposed actions.

A few improvements are already in place, and many more are being worked on.

Some of the key characteristics of clubs that successfully embrace change are continually communicating; exchanging ideas; and learning from each other. It is pleasing to see these in action in Magill Sunrise Rotary club.

Yes - we live in exciting times!

## DV SAFE PHONES



DV Safe Phones collects, repairs and gives free mobile phones to domestic violence service providers to support DV victims.

The Rotary Club of Magill Sunrise is now a recognised phone drop partner – and will have a drop box for working mobile phones and chargers at our monthly Magill Sunrise Market (2nd Sunday each month).

**Bring them along to the market THIS Sunday.**



## **LESSONS FROM A BUNNINGS SAUSAGE SIZZLE FOR SMALL BUSINESS MARKETING:**

*(an extract from the article by Steve Davis, a leading Adelaide-based marketing consultancy advisor [and Quiz Master at the recent Magill Rotary & Magill RSL Quiz Night])*

The Australian sausage sizzle holds a special place in the heart of community fundraising efforts, serving as more than just a cheeky culinary tradition.

Without any prior experience and the pressure to succeed, I found myself in a situation mirroring the challenges faced by many small business owners: passionate about their craft yet needing to learn quickly as they navigate the complexities of running a business.

### Setting Up And Finding A Pattern

The early moments of setting up the barbecue mirrored the critical initial stages of a business launch.

This leap into the barbecue arena, underprepared yet bolstered by a makeshift support team, mirrored the entrepreneurial journey where one often starts with a blend of passion and improvisation, learning to navigate the complexities of market demands and operational scalability on the fly.

### Supply And Demand Dynamics

Managing the ebb and flow of customers at the sizzle taught me valuable lessons in supply and demand.

Keeping a mental tally of cooked onions and sausages while adjusting to shouts of "one with onion, two without" was a crash course in inventory management and customer service. In the small business realm, this translates to the necessity of being attuned to market demands, ready to pivot and replenish stocks or services in response to consumer trends and feedback.

### Customer Preferences And Feedback

The requests for sausages "well-done" or "barely cooked" were more than just meal preferences; they were insights into the diverse tastes of our clientele.

This diversity is mirrored in the marketplace, where understanding and responding to customer feedback can be the difference between a product that sizzles and one that fizzles. It reinforced the idea that listening to and learning from your customers is not just beneficial but essential for sustained success.

### Balancing Speed And Quality

Perhaps one of the most pressing challenges was the sudden surge of customers, prompting a hasty increase in the heat in an attempt to speed up service.

In business, the pressure to deliver quickly can sometimes compromise the quality of the product or service, potentially burning bridges with customers. Finding the optimal operating level, where quality is not sacrificed for speed, is crucial.

### Final Thoughts

Just as the sausage sizzle is a staple of Australian community gatherings, these lessons are the foundation of successful small business marketing, guiding us through the complexities of the market with a blend of adaptability, strategic foresight, and unwavering commitment to our core values.

Here is the [link](#) to the full article.



## "SUNRISE CHICKS" DINNER



*Back Row: Bet Gebert, Carol Davis, Suzette Coat, Robyn Holcroft, Alison Lynch, Made Flynn.  
Front Row: Vas Dolman, Nina Brewer Lynne Mack, Pauline Hill, Licaria Scheepers.*

The first of the "Sunrise Chicks" dinners was held on Wednesday 21FEB at the Paradise Hotel. It was great to spend some quality time with members, honorary members, partners and friends of our club. Although the venue was a bit noisy all had a good time getting to know each other better. Our next dinner is pencilled in for April 24<sup>th</sup> as it was decided to meet every two months.

# ROTARY DISTRICT 9510

## AFL Tipping Competition

Join the Rotary D9510 on-line Footy Tipping competition

- ☺ It's open to anyone and everyone;
- ☺ The Entry fee is \$25 (half goes to the prize pool and **half for The Rotary Foundation**);
- ☺ There will be weekly cash prizes plus Major end-of-season prizes;
- ☺ Payment instructions will be sent once you have emailed or registered;
- ☺ Tipping is super-simple (it's part of the [www.footytips.com.au](http://www.footytips.com.au) on-line competition).

### All you need to do is:

- register at [www.footytips.com.au](http://www.footytips.com.au);
- search Competitions for 'Rotary District 9510' then Join (password: Rotary);
- or send an email to [magill.rotary@gmail.com](mailto:magill.rotary@gmail.com) for full instructions; and
- **HAVE FUN**



## ICE BREAKER



With the war in Ukraine now in its second year, the unrest in the middle east and the potential for it to escalate plus China's sabre rattling in the South China Sea and its dispute with Taiwan should Australia look to strengthening our defensive and productive capabilities.

A report paper showed that if we were to go to war Australia is lacking in productive capabilities in industries and some products that are vital for supporting a war effort, such as prepared food, manufactured metal products, medical products, and clothing.

- 1. Do you think Australia should re introduce National Service or encourage more people to join the Reserves?**
- 2. Do you think Australia should now be putting more emphasis on us being more self-sufficient, eg manufacturing and creating a sustainable in country oil supply?**

### RESPONSES:

#### Question 1:

Mark shared that having completed national service, he wouldn't encourage people to do it. You would need to create an incentive to encourage people to join eg 100% tax deductible.

Also shared was:

The armed services are not treated well enough - why would you want to join if you are not treated well.

You could be on the brink of a great career, and you'll lose it if you are made to join the national service.

Why don't we put the people who are a burden on society into the national service? It was agreed that it wouldn't be a successful program if we did.

Maybe a two-year stint in the reserves would be the answer rather than national service, enabling both study/career alongside military service.

#### Question 2:

Yes, as the Pandemic showed how vulnerable Australia is and we already don't have enough oil supplies.

We have too many eggs in the one basket with China.

It takes a 3-year term for the federal govt to start a project which would not be sustainable in being more self-sufficient.

Manufacturing should be ramped up; we should refine our own oil and secure our electricity supply.



## QUIZ QUESTION

**Why do we have a February 29th?**

**Answer:**

Because the earth does not orbit the sun in precisely 365 days. Julius Ceasar created the 29th of February in 45 BCE as it takes 365 days, 48 minutes and 46 seconds for the earth to orbit the sun.



## PRESIDENT'S THOUGHT FOR THE DAY

***The most dangerous phrase for any organisation is, "We've always done it this way".***

~ Grace Hopper (an American mathematician, computer scientist, and high-ranking U.S. Navy officer)



Roster March Market, Sunday 10th

	1st Shift 7am - 11am	2nd Shift 11am - 3pm
Welcome/Rotary Table	John & Concordia	Pauline & Bet
Safety Check List	Colin	
Stall Allocation	Robyn	
Social Media/Club Promotion	Greg	Simon
Assisting with Donuts	Robyn	Helen
Cook Donuts	Bruce	Colin
Orders	Ian	Suzette
Cook Sausages & Onions	Graham	Lindsay
Cook B & E Sandwiches/Fritters	Simon	Greg
Server 1	Meryl (8 - 11am)	Melissa
Server 2	Alison	Chiara
Server 3 (If required)	-	-
Float (Help where required)	Robyn	Robyn/Graham
Collect Stallholders Money		Ian

**Drinks & Nibbles:** **Colin**  
**Washing Towels & Aprons:** **Robyn**

**GET WELL SOON**

Wishing you a speedy recovery Mari from all at the Rotary Club of Magill Sunrise.



*Mari is pictured with the card and gift from the club.*

Looking good Mari.





## "THE BOYS" WERE IN TOWN



Former members of our club Peter Macaulay and Rick Caldwell were in Adelaide for the Pink Concert.

Some of us took the opportunity to catch up with them for dinner at the Café Settebello and check up on what they have been up to since their move to Melbourne.

Still unable to get them to move back to Adelaide but I can't see the problem with FIFO Rotarians.

Thanks for the catch up.

*From left: Graham Holcroft, Robyn Holcroft, Meryl Hayward, Tash Schuetze, Greg Schuetze, Peter Macaulay, Rick Caldwell. Colin Hill, Pauline Hill*

## HAPPY BIRTHDAY

**HAPPY belated BIRTHDAY MONICA!!!**



Hope you had a great day.



## REGIONALISATION

The regional model includes a new way of grouping clubs, with each group of clubs referred to as a 'Rotary Community Group' (RCG). RCGs will be based on what clubs have in common, such as geography, type of club or shared language. They will meet in person, online, or a combination of both, and will choose how often they meet.

The RCGs are designed to foster greater collaboration among clubs so they can work more effectively and at a larger scale than they could on their own.

Our partners in crime are the following Rotary Clubs making up group 3.

### **9510-3**

Blackwood, Burnside, Campbelltown (SA), Coromandel Valley, Eastwood, Edwardstown, Hyde Park, Magill Sunrise, Mitcham South Australia, Morialta, Norwood, St Peters and Unley.

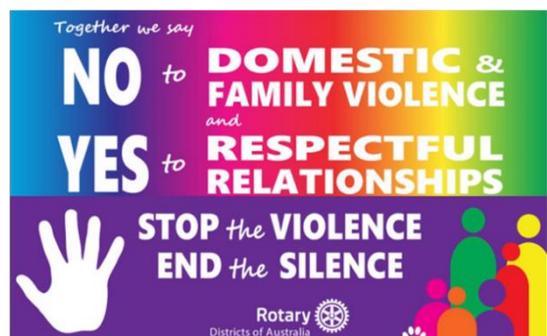


## DIARY DATES

- Friday 8 March **MAGILL RSL SCHNITZEL NIGHT – 6.00PM**  
8, Lorne Avenue, Magill
- Saturday 9 March **MARKET SET UP - MEMBERS ONLY – 2PM**
- Sunday 10 March **RCMS MONTHLY MARKET**  
Campbelltown Memorial Oval - 9am-2.00pm
- Tuesday 12 March **CLUB MEETING – 7AM**  
Guest Speaker: Alice Josaf - AFADU  
(Aid for Africa Down Under)
- Thursday 14 March **BOARD MEETING 6.15 pm for 6.30pm start.**  
Café Va Bene, 636 Lower NE Road, Campbelltown
- Fri 15 – Sun 17 Mar 2024 ROTARY DISTRICT CONFERENCE**  
Amazing speakers and Riverland hospitality in Loxton
- Tuesday 19 March **CLUB MEETING – 7AM**  
Guest Speaker: Victoria Braithwaite (The Family Cook)
- Friday 29 March **GOOD FRIDAY**

**ADELAIDE FRINGE**  
**16 FEBRUARY – 17 MARCH**

**WOMADelaide 2024**  
**8<sup>th</sup> – 11th March**





## MEETINGS FOR MAKEUPS

**Please check with the club before attending.**

### Monday

**Campbelltown:** 0407 724 699 - 6.30pm - San Giorgio Club, Henry St, Payneham

### Tuesday

**St Peters:** 0493 281 503 - 6.15pm – Kensi Hotel, 23 Regent St, Kensington

**Kent Town:** 0433 387 082 - 6.30pm - Lord Melbourne Hotel, 63 Melbourne St, North Adelaide

### Wednesdays

**Eastwood:** 0416 367 289

7.15am – 1<sup>st</sup> & 3<sup>rd</sup> Wednesday: Adelaide Royal Coach, 24 Dequetteville Tce, Kent Town  
2<sup>nd</sup> & 4<sup>th</sup> Wednesdays: Bocelli Café, Hutt St, Adelaide

**Norwood:** 0412 305 660

6.30pm - 1<sup>st</sup> & 3<sup>rd</sup> Wednesdays: Kensi Hotel, 23 Regent St, Kensington

**Burnside:** 0401 627 339

6:30pm - 2<sup>nd</sup> & 4<sup>th</sup> Wednesdays: Kensi Hotel, 23 Regent St, Kensington

**Morialta:** 0497 159 737

6.30pm - Tower Hotel, Cnr St Bernards & Magill Rds, Magill

## CONTACT US

### MAGILL SUNRISE ROTARY CLUB

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### VOICE OF ROTARY

[facebook.com/voiceofrotary](https://www.facebook.com/voiceofrotary)

### ROTARY DISTRICT 9510

[rotary9510.org](http://rotary9510.org)



*In the spirit of reconciliation, the Rotary Club of Magill Sunrise acknowledges the Traditional Owners of the land where we serve the community, the Kurna people of Tandanya, and we pay our respects to their Elders past and present.*

## PRESIDENT

Lindsay Davis



## SECRETARY

Colin Hill

